

RECEIVED
AUG 6 2018
CITY CLERK'S OFFICE

LUCAS HAZLE



LUCAS.HAZLE@GMAIL.COM



502-269-0021

305 PENNYROYAL CT
MYRTLE BEACH, SC 29579

TECHNOLOGY ADVISORY GROUP
CITY CLERK
PO BOX 2468, MYRTLE BEACH, SC 29578

Dear Technology Advisory Group,

I am writing to show interest in joining the Technology Advisory Group (TAG).

My name is Lucas Hazle and I just moved to Myrtle Beach a few months ago from Las Vegas. I was very excited to read about the formation of the TAG. I think that my experience would be a benefit to the group, the mission and the community it potentially serves. Additionally, I am excited to meet likeminded people in my new community.

I believe my experience with working with large and small e-commerce companies would translate well to the TAG mission. I have worked closely with process and technological advancements in multiple platforms. Enclosed is my resume.

Please let me know if you have any questions or if you need anything from me. I look forward to the potential opportunity to work with whomever is on the team.

Sincerely,

Lucas Hazle

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JUL 8 1958
CITY CLERK'S OFFICE

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Lucas Hazle

Lucas.Hazle@gmail.com

502.269.0021

linkedin.com/in/lucashazle

I'm a forward-thinking metrics driven leader who can manager a high-volume e-commerce studio and e-commerce startup team. I thrive on developing long-term strategic and financial plans and setting goals to deliver scalable product, imaging and video options for the business. I love working with a large team of innovative and fast-paced people while working towards the goal of creating best in class products, imagery and videos for the customer. I'm able to build strong relationships with the retail, technology, finance, marketing and logistical partners. Additionally, I am able to balance between the unique operational and creative elements of a studio.

EXPERIENCE

BestSelf Co.

Product Manager (February 2018 – Present)

- Owning entire new product development pipeline as well as managing inventory health of existing product
- Managing a team of designers as well as an Operations Manager
- Advising the co-founders on operational development and championing the execution of all largescale change management initiatives
- Responsible for entire creative asset pipeline: imagery, video, retouch and design

Zappos.com

Senior Product Manager – Studios (October 2014 – February 2018)

- Developed long-term strategic and financial plans and set goals to deliver scalable imaging and video production options for retail teams
- Ensured teams and resources were in place to deliver against defined operational metrics and goals
- Owned Zappos imaging business relationship with 5 Amazon studios that service Zappos
- Planned and managed a \$6.4M operational P&L
- Assessing long-term capacity needs and developing plans to pro-actively address gaps
- Collaborated with retail, technology and other support teams to identify and implement imaging innovations within Zappos and Amazon studios
- Mentored and coached a leadership team of 7 managers
- Used A/B testing to identify customer behavior and implement any appropriate changes
- Identified opportunities to improve tools, systems and processes and partnered with development teams to drive innovation
- Delivered on all large-scale projects that involved site design

Studio Manager (March 2013 – September 2014)

- Oversaw operations of 60 person on-figure and video production studio
- Grew a strong Zappos culture of wowing customers within the self-organized Holacracy structure
- Integrated Amazon imaging operations within Zappos studio ecosystem
- Provided leadership, mentoring, training, development and performance management to operational

and creative teams

- Created and evolved all studio KPIs and SLAs to best articulate the studio's health and impact

Content Operations Manager (June 2012 – February 2013)

- Managed operations for 3 Zappos studios, totaling 120 team members
- Planned the relocation of on-figure and video operations to a new studio in Las Vegas
- Coordinated the transition and integration of Amazon imaging leadership into 3 Zappos studios
- Solved for multiple logistical issues presented by WMS from operating a stand-alone studio space

Video Production Manager (April 2011 – May 2012)

- Lead a team of 22 to produce product description videos that help increase sales, lessen attrition, decrease returns and promote the Zappos culture
- Increased throughput by created scripts that decrease the number of manual touches and decision points within the WMS and video production process
- Developed Zappos' YouTube that resulted in additional adSense revenue and increased conversion rate

EDUCATION

University of Louisville (2001 - 2005)
Fine Art

PROJECTS AND ACHIEVEMENTS

- Automated and overhauled all KPI metrics and reporting at BestSelf to correctly showcase company health
- Completely revamped creative asset pipeline for BestSelf
- Involved with various marketing campaigns; Doorstep, I'm Not a Box, Porta Party, Bay to Breakers, Pawlidays, Zappos at Work, Zappos True Customer Stories adverts
- Wrote, filmed & edited nationally aired commercial for Zappos
- Involved in implementing organizational development change: Holacracy and self-organization
- Contributed heavily in leadership development programs for all of Zappos
- Designed and launched 30K square foot studio
- Relocated studio assets and personnel from KY to NV with no dark days
- Created photo time-to-market dashboard to monitor complete imaging pipeline
- Implemented "Single PO" process that reduced time to market by an average of 4 days
- Sponsored, led and participated in 5 Kaizens that reduced cost and increased timeliness
- Implemented 5S standards in studio that resulted in fewer injuries and increased productivity
- Increased studio inbound throughput by 100%
- Reduced Amazon studio's inbound time-to-market by 3 days
- Hired over 60 studio team members for Zappos
- Increased yearly bay average to 81 a bay/day
- 100K spoken videos produced in a single year
- Designed the process that helped create over 350,000 product videos in 7 years
- Increased video throughput by 62% YoY
- Developed mobile studio process to image top 100 footwear brands prior to PO delivery
- A comprehensive understanding of Amazon and Zappos studio logistical and imaging processes

Jennifer Stanford

From: Mary Jeffcoat
Sent: Thursday, July 26, 2018 6:06 PM
To: City Council
Cc: RCMTWO; Jennifer Stanford
Subject: FW: Technology Advisory Group of Myrtle Beach

Good morning, colleagues:

Below please find an email/resume from Richard Miller who is interested in serving on our Technical Advisory Group. I met Richard this evening at the Cresswind Neighborhood Watch meeting and ask that you consider him as one of the members of this group.

Thank you.

Mary

From: RCMTWO [mailto:rcmtwo@gmail.com]
Sent: Wednesday, July 25, 2018 7:15 PM
To: Mary Jeffcoat <mjeffcoat@cityofmyrtlebeach.com>
Subject: Technology Advisory Group of Myrtle Beach

Council Member Jeffcoat,

Thank you for attending our Cresswind Neighborhood Watch meeting this evening. As I mentioned to you, I am interested in participating in the city's Technology Advisory Group. I believe that my background and experience will allow me to assist the city.

I am a credentialed, Project Management Professional (retired), with over 40 years experience working with technology in both the telcom and healthcare industries.

My most relevant experience would include leadership of a team that identified and delivered a solution to the high cost, compatibility and reliability issues in network telcom work centers across the US.

My team worked closely with our customers in work center operations, network and application development, finance and procurement to develop a strategy, build support for that strategy, develop a positive business case and obtain multi-year funding.

We successfully deployed a standardized desktop platform which supported the hundreds of applications across many different types of work centers. This project resulted in lower overall cost and delivered improved performance and reliability.

More recently, I managed implementations of FDA regulated medical device software for clients which included the Department of Defense and some of the most prestigious hospitals, domestic and international.

I look forward to the opportunity to serve the council and the city.

Thank you for your consideration and your offer to forward this message as appropriate.

Richard Miller

rcmtwo@gmail.com

843.582.8386

In my previous role as a Director of Information Technology for AXA-US (AXA Group is the largest financial services company in the world with offices/locations in more than 90 countries), I focused my organization and myself on four distinct areas:

- 1) Introduction and delivery of innovative and cost effective technical solutions to assist multiple business areas with meeting their corporate goals.
- 2) Managing expectations (both on the part of business customers and IT delivery) to ensure usability, reliability/performance, and expenses were thoroughly understood and agreed to.
- 3) Emphasis on computer networking (including dedicated, virtual, wireless/wifi) and information/data security (data security protection both from an internal and external perspective).
- 4) Vendor management. Ensuring vendors perform to service and delivery levels described and detailed in our contracts.

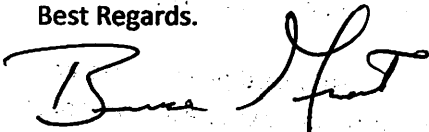
I (early) retired in October 2017 and relocated to North Myrtle Beach, I will be moving to the City of Myrtle Beach next month (August 2018). In the ~10 months since early retirement I'm missing the challenge of assisting (and solving) business problems via the use of technology. Admittedly I'm not familiar with the technical challenges the City of Myrtle Beach business customers (existing and proposed) face today, however I would anticipate those obstacles may not be so different from what I have experienced previously.

Additional background on myself. I am a veteran (8 years serving in the US Air Force). I have a Bachelors degree from Syracuse University College, and have 30+ years of increasing roles/responsibilities in IT Solution Delivery and IT Management with multiple Fortune 500 companies including:

- Motorola
- Computer Sciences Corporation
- Mutual of New York
- AXA

I would look forward to an opportunity to participate with the City of Myrtle Beach Technology Advisory Group and am hopeful my experience and background may prove beneficial to your efforts.

Best Regards.



Bruce Grant
bgrantny1@gmail.com

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Kaitlyn Mikus
P.O. Box 821
North Myrtle Beach, SC 29597
(703)987-0521
Katipillar.art@gmail.com

July 18, 2018

Myrtle Beach City Council
P.O. Box 2468
Myrtle Beach, SC 29879

Dear members of the City Council,

My name is Kaitlyn Mikus. I moved to Conway from Northern Virginia back in 2011 to attend Coastal Carolina University for graphic design. I had to temporarily quit schools to take care of my Grandparents. After my grandpa passed away, I transferred to the Art Institute to get my Bachelor's in Media Arts and Animation. When I transferred schools, I moved back to Virginia. I just moved back to work as a full-time concept artist for Splyse in Myrtle Beach. Splyse is a technology consulting company specializing in blockchain technology. Currently, we are working on a video game for the Neo blockchain community. I am also a member of SubProto, a maker space in Myrtle Beach and attend about 4-5 meetings a month. Outside of work, I do freelance digital art online. My hobbies include painting, drawing, building tech projects, and attending theater and art shows.

I found the Creatives and Innovator's social on Facebook and brought most of co-workers with me. We were impressed with the event and excited for the changes that may come to Myrtle Beach. We just had a meeting about bringing a Blockchain/Tech symposium to Myrtle Beach 2 days before I found the event. I am interested in joining the Technology Advisory Group for Myrtle Beach. Due to my ties to SubProto and Splyse, as well as having experience in technology and art, I believe I would be a perfect fit for the advisory group.

Feel free to contact me if you have any questions and I look forward to hearing from you. Thank you for your time and the opportunity to serve our community.

Sincerely,



Kaitlyn Mikus

KAITLYN MIKUS

P.O. Box 821, North Myrtle Beach, SC 29597 ♦ (703) 987-0521 ♦ Katipillar.art@gmail.com

Professional Summary

I am a hard-working, self-motivated individual with outstanding communication and creative skills. I am sure to always try and go above and beyond expectations. I have experience in both technology and art.

Work History

Concept Artist 04/2018 to Current

Splyse, Inc. - Myrtle Beach, SC

Drawing concept art for a videogame and making designs for merchandise.

Freelance Artist 11/2013 to Current

Self-Employed

Drawing and designing flyers, logos, illustrations, characters, web-comic panels, model sheets, and concept art.

Assistant Manager/Store Lead 03/2015 to 01/2017

Cricket Wireless Authorized Dealer- North Myrtle Beach, SC

Customer service, merchandising, planning events, designing flyers, register, opening and closing the store, making the schedule, marketing, inventory, and cleaning.

Key Holder 03/2014 to 03/2015

Hot Topic- Myrtle Beach, SC

Customer service, opening and closing the store, operating the computer and cash register, inventory, merchandising, handling money, and cleaning.

Education

Advanced High School Diploma 2008 to 2011

Brentsville District High School- Nokesville, VA

Media Arts and Animation, B.S. 02/2016 to Current

Art Institute of Pittsburgh- Online

Susan M. Roe
4965 Westwind Drive
Myrtle Beach, SC 29579
843 236-8548 (Home) 843 957-2333 (Cell)
sroe@live.com

July 19, 2018

Jennifer Sanford
City Clerk
Myrtle Beach, SC

Re: Technology Advisory Group Member

Dear Ms. Sanford,

I am very interested in serving as a member of the Technology Advisory Group. I truly feel that I have the skills, and the expertise you are seeking. I have been hoping that I would have the opportunity to share my IT experience, and overall business process knowledge in an advisory position. I am passionate about technology, and I have always embraced its challenges willingly and successfully.

As my attached bio indicates, I have many spent many years working in the IT field. During those years my experience has encompassed many aspects of technology. I have extensive knowledge in accounting, finance, software development and application integration, operational efficiencies, technology replacements, business and IT security, as well as searching for and implementing system enhancements.

My banking and legal background gave me a very broad sense of the role technology plays in every aspect of business as well as in our personal lives. IT is my passion and has been for many years. I would love to work with a group of leaders that would share my feelings.

Thank you for your time and consideration. I look forward to speaking with you about this exciting opportunity. I can be reached by phone or email.

Sincerely,

Susan Roe

Susan M. Roe

Susan is a native of Newburgh, NY. She attended Orange County Community College, majoring in accounting.

She was first employed by The Columbus Trust Company (now Key Bank), in Newburgh. She worked in varying operational positions before being selected by the bank's management team to head up the installation and creation of an automated system using an IBM mid-range computer. Susan spent several months going through intense training at IBM educational centers in New York City, Endicott, and Syracuse, NY. She successfully led the effort to fully automate the bank's operating and accounting functions, one at a time, until the bank had a complete, on-line, banking software package.

Susan joined Finkelstein & Partners in 1984 as the MIS Director. At that time, the firm had approximately 75 employees and handled a high volume of Personal Injury cases. Her challenge was to fully automate the legal process they had in place. The law firm's goal was to create efficiency in the software, enabling them to handle many more cases without adding employees. The result was a Case Management System that became one of the best in the industry. Her next challenge was to create a paperless environment for Finkelstein's Law Firm. This was accomplished in the mid 90's. In 1997, Susan won an award for having the "Best Legal Solution" by Mid-Range Systems, an independent newspaper that reports on innovative applications running on IBM systems. Susan was named CTO in 1998. She was responsible for overseeing one of the top IT teams in the New York area. The operational structure and the backbone of the Case Management System that she created, allowed the law firm to merge with other law firms, and to handle other types of law.

Susan had total responsibility for all aspects of the IT Department. She was responsible for all system analysis, development, and the final execution of all initiatives and system enhancements. She also reviewed all hardware proposals and 3rd party software products to make sure they would integrate with the firm's existing system, and to make sure they were in line with the overall vision and strategy of the firm. The Core Case Management System that Susan developed many years ago continues to be a leader in the legal field.

Susan and her husband moved to Myrtle Beach in 2001. She kept her full time position with Finkelstein & Partners until June, 2016. She is now fully retired. She loves living in Myrtle Beach and entertaining friends and relatives.

BRADLEY KOHR

July 14, 2018

Technology Advisory Group
City Clerk
P.O.Box 2468
Myrtle Beach, SC29577

To Whom It May Concern:

My family has been engaged in business in beach towns for 99 years, as of this summer. I believe that Myrtle Beach is an exciting inflection point, as it transitions from a resort town, to the largest city in a county with a significant population.

My undergrad was mostly focused on bacteriophage based therapies, with some work in influenza. My law school focus was on corporate finance and structuring. I have worked the last 13 years in food manufacturing.

As far as my "hobby level" interests, they have mainly been in architecture/urban planning, specifically in how improvements in design can help the ecology, and in how crime can be modeled as an infectious disease.

Sincerely yours,



Bradley Kohr

Bradley D. Kohr, II
+1 (843) 424-9509
BD@KOHR.CH

2005-Present

CEO, and Founder, Republic Ice Cream, L.P.

Republic started as a means of moving separating our production from our retail operations. It has now grown into a medium-scale ice cream manufacturer, and has some retail locations of its own.

We innovated some unique manufacturing techniques, brought most of our manufacturing processes in-house, and partnered with various companies in the industry to produce unique products which were not feasible/profitable to make ourselves.

2012-2017

CEO, Kohr Family Ice Cream, LLC

This was a formalizing of my prior role at Kohr Family Ice Cream.

2002-2012

Managing Member, Kohr Family Ice Cream, LLC.

This was, essentially, the chief executive role, as my predecessor began to take a less active role.

Kohr Family Ice Cream is an ice cream retailer, which made its own products, prior to transferring manufacturing to Republic. Overall, both it, and Republic, greatly increased their revenues through this process.

In both Kohr Family Ice Cream, LLC, and Republic Ice Cream, L.P., my duties were similar – hiring management, contract negotiations, arranging funding, providing oversight of legal issues, product development, marketing plans, etc.

2010-Present

Attorney, specializing in advising principles in start-ups. (This is a sideline, obviously. I do not feel I can disclose the nature of the subject matter, but it was, primarily, in the tech fields – though on matters related to corporate structuring and financing, rather than the technical areas.)

From childhood, I have been involved in farming, and ranching, and have continued to advise various members of my family still engaged in the commercial breeding and production of horses and cattle.

Education:

2009

J.D. South Texas College of Law

2003

B.S. Double Major Genetics and Biochemistry, Texas A&M

Social:

Life member, Texas A&M Sports Car Club.

Sponsor, Texas A&M Three-Gun Team

3161 Hall Rd.
Conway, SC, 29526
7-19-2018

Attn: City Clerk
Myrtle Beach City Hall
937 Broadway St. (P.O. Box 2468),
Myrtle Beach, SC, 29578

Dear City Council Members:

The Technical Advisory Group that you intend to form is of interest to me after having attended the Creators and Innovators Social held at Ground Zero on June 27th. I am not a technology whiz, per se, but I do have a great deal of leadership experience and, as a designer of costumes and props for theatre and other ventures, I believe I know a bit about innovation. I served as a member of the Board of Directors of Conway's Theatre of the Republic for four years and helped with the capital fundraising campaign to refurbish the theatre building before it was opened in 1999.

As a performer and costume designer, and later, owner and operator of Tickle-Gram Singing Telegrams in Myrtle Beach in the late 1980s through the early 1990s, I met and worked with many area business professionals. I have an extensive knowledge of the various areas of the Grand Strand by virtue of having traveled its breadth and depth many times over. I have directed plays, conducted seminars on a number of topics, and led group art projects with both children and adults.

In short, I bring to the table a wealth of experience, knowledge and skills. I believe I would be an asset to the TAG and I hope you will consider making me a member of the committee. Thank you for your kind attention.

Sincerely,



Donna Catton-Johnson,

Art Teacher, HCS, Retired

dramatree@gmail.com
843-365-1289

Biography—Donna Catton-Johnson

Before teaching 650-860 students a week as an elementary art teacher for Horry County Schools for the last 25 years, I performed singing telegrams, and as a character actor, for Tickle-Gram Singing Telegrams of Myrtle Beach. Subsequently, I bought the business and operated it for six years. Prior to that, I designed costumes for the theatre department at the then Coastal Carolina College, as well as performing as a mime and other characters for Myra Starnes at Leisure Time Unlimited, Inc. I also spent several years working in Myrtle Beach area restaurants and hotels as a waitress, bartender, hostess, even a “salad girl”.

Born in Colorado, I grew up around the country and across three continents as an “Air Force brat”. I’ve lived in Nevada, Florida, New Mexico, Michigan, New Jersey, Oregon, and North and South Carolina, as well as in England and Japan. I graduated from Socastee High School and attended the University of South Carolina Main Campus in Columbia. Later, I attended and graduated from Coastal Carolina College with an Interdisciplinary Bachelor of Arts Degree in Visual Art and Theatre. In 1992, I earned teacher certification in both disciplines.

In college, and both as an amateur and a professional, I have credits in well over 100 theatrical productions as a director, an actor, and a costume and prop designer. I was the costumer for Horn in the West in Boone, NC, for the summer of 1980. In 2002, I was awarded Outstanding Performance by an Actress by the SC Theatre Association. I’ve acted in student and industrial films and regional commercials, here and in Wilmington, NC. I have been a cast member of Murder Mystery Dinner Productions at the House of Blues, Myrtle Beach, for the last 15 years.

My husband David and I reside in Conway. We have one daughter, Amanda, who lives in Brooklyn, NY. We are members of St. Anne’s Episcopal Church of Conway, where I am a member of the Episcopal Church Women, the choir, and serve as a lector and chalice bearer. I have participated in fundraising activities for church outreach.

Recently, I attended a seminar on grant-writing and would be interested in doing some work in that area in collaboration with others who have that expertise. I retired last month, and I am eager to embark on the next new adventure!

Joseph Bonanno
President, Archetype SC, Inc.
611 Burroughs and Chapin Blvd #100
Myrtle Beach, SC 29577
843.283.7200

Jennifer Stanford
Interim City Clerk
City of Myrtle Beach
937 Broadway Street
Myrtle Beach, SC 29578

July 18, 2018

To Whom It May Concern:

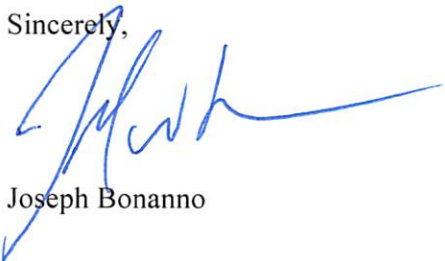
I am pleased to submit my name for consideration to serve on the City of Myrtle Beach's newly formed Technology Advisory Group. When I heard members of the council and the mayor discussing the idea for this group, I was excited that the city is looking to engage with a segment of our population I know well and has sometimes been overlooked. I have a long professional career in IT, starting more than 20 years ago during the first "dot-com" revolution. A little over 4 years ago, I founded Archetype SC, an IT consultancy based here in Myrtle Beach, serving enterprise level clients nationwide. I am proud to continue to call Myrtle Beach home, both for myself and my company.

As a technological entrepreneur, my staff and I have worked within some of the largest corporations in the world, crafting creative solutions to their business problems. As a member of the Technology Advisory Group, I will bring a wealth of knowledge on how technology can be used within the City of Myrtle Beach, offering creative solutions to complex problems. As a startup founder, I personally know all too well the challenges and excitements that come with building a company from the ground up. This gives me the background to offer a unique perspective on what attracts business to the Grand Strand and how the community can identify and engage with potentially successful companies. For my efforts as an entrepreneur in the technology community in the area, I was awarded the Entrepreneur of the Year award by the Grand Strand Tech Council in 2015.

I believe my extensive experience with technology, including owning one of the most successful technology companies in Myrtle Beach, make me an excellent candidate to serve on the City of Myrtle Beach's Technology Advisory Group.

Please feel free to contact me at joseph.bonanno@archetypesc.com or 843.283.7200 for additional information.

Sincerely,



Joseph Bonanno

Joseph Bonanno is an experienced technologist, successful entrepreneur, and proud citizen of Myrtle Beach. In 2014, Bonanno and co-founder Usman Khan came together around the simple question “Why not the beach?” looking to bring a level of professional IT services to the Grand Strand that was largely absent at the time. Initially focused around enterprise cyber security and application development, the consultancy the two founded has grown to provide expert solutions to the business problems of many recognizable national enterprises, while maintaining Myrtle Beach as its headquarters and primary office. In 2015, Bonanno was awarded as the Grand Strand Tech Council’s Entrepreneur of the Year in recognition of his efforts in growing Archetype SC’s revenue by more than 300%.

Throughout his more than 20 years in technology, Bonanno has provided excellent service to clients of all sizes, beginning his career by helping a startup Toys “R” Us define its first e-commerce digital strategy and creating its first and second e-commerce websites. Working as a consultant for UPS, Bonanno helped to redefine processes for delivering foreign language content, created standards documents and files to streamline development, and created UPS.com site design, architecture, and page layout.

Bonanno has served or participated in several groups, including service as a founding member of the Adobe Customer Workflow Advisory Board, the Horry Georgetown Technical College Advisory Board, and serving as a guest judge in the Coastal Carolina University Visual Arts Department’s senior projects. Additionally, Bonanno and Archetype SC are members of the Myrtle Beach Area Chamber of Commerce, the North Myrtle Beach Chamber of Commerce, and participate in events with the Conway Innovation Center and Georgetown Innovation Center.

Joe is still often heard asking senior executives of enterprise clients “Why not the beach?” in pitching not only Archetype SC, but the beauty and benefits of Myrtle Beach.

July 11, 2018

City Clerk
P.O. Box 2468
Myrtle Beach, SC 29578

To Whom It May Concern:

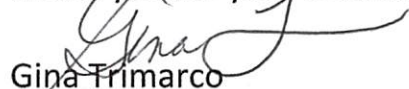
Please give consideration to my interest to serve on the new Technology Advisory Group committee.

I'm a Myrtle Beach resident, as well as business owner of Carolina Improv Company in the Myrtle Beach Mall. I've been a start-up entrepreneur since 2008 and bring my start-up experience to the committee. Much of my consulting work as a sales trainer and consultant takes place in cities like Chicago, Lincoln Nebraska, Dallas and Atlanta. I've been exposed to a myriad of innovative practices, including successful co-work and maker spaces.

My contribution to Myrtle Beach has included serving on the MB Arts Committee and as a member of Chicora Rotary. I'm also an active member of the Myrtle Beach Area Chamber of Commerce where I currently serve on the Diversity Council, responsible for spearheading a minority business certification workshop. I'm also a graduate of Leadership Grand Strand and former Board of Regents member.

In addition, my husband Ted Cligrow is a Myrtle Beach resident and business owner of Carolina Home Exteriors in Murrells Inlet and former president of Horry County Habitat For Humanity. We are both committed members of the community with a desire to contribute to economic development.

Thank you for your consideration,



Gina Trimarco

gina@carolinaimprov.com

843-597-6393

Mailing address: 1229 38th Ave. N., 29577

Home address: 407 38th Ave. N., 29577 (do not mail to this address as mail often disappears)

10/11/2018

City Clerk
P.O. Box 2468
Myrtle Beach, SC 29577

To Whom It May Concern:

I hereby give consideration to my interest in serving on the Technology Advisory
Committee.

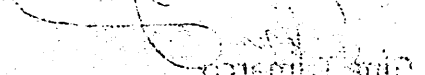
I am a Myrtle Beach resident as well as a business owner and entrepreneur. I
have worked for the Myrtle Beach area for over 20 years. I have been
involved in my start-up experience. I have also been involved in various
as a sales trainer and consultant. I have placed in different roles. I have
worked for various companies and organizations. I have been involved in
practices, including but not limited to:

My contribution to Myrtle Beach has included serving on the Myrtle Beach
and on a number of committees. I have also been involved in the Myrtle
Beach Area Chamber of Commerce where I currently serve on the Diversity
Committee responsible for spearheading a number of diversity workshops.
I am also a graduate of Leadership Myrtle Beach and a member of the Board of Regents.

In addition, I am a member of the Myrtle Beach Area Chamber of Commerce
and the Myrtle Beach Area Chamber of Commerce.

Community with a desire to contribute to economic development.

Thank you for your consideration.


City Clerk
616.999.2333

Mailing address: 1045 28th Ave N, 32511
Phone address: 907 327-1111 (the number is not a fax number or toll-free
number)

City of Myrtle Beach Technology Advisory Group Application

Frank McClatchy

Quick Notes:

Myrtle Beach Resident since 2016

Communication Systems Designer & Installer since 2009

Knowledge base: Network Architecture, Audio Visual Systems, Security Systems

Greetings,

I have been living in Myrtle Beach for the past two years and have been interested in getting involved but haven't seen something that fits my skill set. The Technology Advisory Group would be a perfect fit for my experience and skills. Almost every technology the City could be interested in will require the same thing, a strong communications network to support it. I currently do this for a living in the area and love what I do. I listen to my clients and help them understand the data network hurdles they will have to overcome to see their vision come to life.

If I could lend my knowledge to the TAG team in this way, I would be happy to.

Previous positions:

Amtrak Passenger Corporation: Fiber Optic Backbone Technician. 2009 – 2011

Adtell: Senior Sales Executive. 2014-2016

Communication Management Inc: Sales Engineer. 2016 – Current

References:

Chris LaBonge – President Adtell – clabonge@fiberoptic.com

Merel Utley – RCDD Engineer – 919-623-6781

Bill Landrum – IT Manager City of Myrtle Beach – 843-918-1120

3904 Bergeron Ct.
Myrtle Beach, SC 29579
(610) 764-0887
fmcclatchy@gmail.com

Jennifer Stanford

From: Manafo, Mark <MManafo@dew.sc.gov>
Sent: Monday, July 16, 2018 3:45 PM
To: Jennifer Stanford
Subject: Letter of interest for Myrtle Beach Technology Advisory Group.docx
Attachments: Letter of interest for Myrtle Beach Technology Advisory Group.docx

Jennifer,

It was a pleasure speaking with you today.

Please find attached my letter of interest for the technology advisory group.

If you feel the decision making process would benefit from a full resume or additional documentation, please let me know.

Thank you and have a fantastic day!



Mark Manafo
UI HUB
Manager-
Coastal/Conway
South Carolina
Department of
Employment and
Workforce
200-C Victory
Lane, Conway, SC
29526
Office: (843) 438-
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07/16/18

To whom it may concern:

My name is Mark Manafo and I am writing today to express my interest in serving on the Technology Advisory Group for the City of Myrtle Beach. I have extensive project management and technology solution implementation experience from my time with the Department of Employment and Workforce.

I have lived in Myrtle Beach for over 10 years, but I have been visiting the city for all my life. I spent my family vacations here, and when the opportunity to live and work in Myrtle Beach arose, I made the move without hesitation. I am excited to see the City is looking to improve and modernize the Myrtle Beach experience for citizens and guests alike.

I believe my skills in project management and technology solutions line up with this team's goals. Since I joined the Department of Employment and Workforce, I've been involved in developing and implementing modernization techniques to help the agency run more cost effectively and enhance customer service. Below are some highlights:

- Launched a "paperless employer reply" initiative, reducing paper cost and improving staff productivity statewide.
- Mentored new project managers in the launch of a disaster recovery and safety app for agency devices.
- Conducted security assessments throughout South Carolina to ensure IRS info-sec compliance for agency buildings; recommending and implementing solutions.

I look forward to the opportunity to speak with you further regarding this new team and hope to help bring exciting changes to Myrtle Beach. Please feel free to contact me at the information listed below.

Sincerely,

Mark Manafo
mmanafo@dew.sc.gov
Phone: (843) 438-3100

Mark Manafó

7056 Blade Beak Lane,, Myrtle Beach, SC 29588

Phone: 814-566-0216

mark.manafó@gmail.com

Dynamic Process Innovator and Experienced Leader

Skills:

Management level supervision of a diverse workforce of over 120 associates, Technology process improvement, Information security consulting, Profit & Loss statement and Budget analysis and development, IVR script development, Project Management trainer.

Work Experience:

2014-Present South Carolina Department of Employment and Workforce

UI Hub Manager

- Supervise staff responsible for unemployment insurance claims in the Northeastern Region of South Carolina.
- Mentored new project managers in the launch of a disaster recovery and safety app for agency devices.
- Launched a "paperless employer reply" initiative, reducing paper cost and improving staff productivity statewide.
- Conducted security assessments throughout South Carolina to ensure IRS info-sec compliance for agency buildings; recommending and implementing solutions.
- Programmed scripts for Interactive Voice Response systems.
- Upgraded Spanish Language scripting for the IVR, greatly improving customer service to the spanish speaking community.
- Provided technology solutions for agency devices, ensuring device privacy.
- Developed reporting techniques to track staff adherence to agency policies.
- Built digital signage solutions for local South Carolina one stop offices.

2003-2014 Sam's Club #6353 Myrtle Beach, SC

Assistant Manager

- Provided high level supervision for over 120 individuals.
- Served as the resident technology specialist.
- Developed spreadsheet tools used Market-wide to track critical metrics and individual associate performance.
- Resolved complex membership issues and requests requiring the use of multiple systems, customer service skills, and strong written communication.
- Supervised large construction projects.
- Lead a specialized team to execute store environment changes.

Community Involvement:

Miracle League, Diversity Event Facilitator, Heart Walk Organizer.

MEAGAN MICHAL

July 12, 2018

TAG Election Committee
City of Myrtle Beach
937 Broadway Street
Myrtle Beach, SC 29577

To the TAG Election Committee,

A few years ago, my (now) husband and I had to decide where we would live after getting married. He lived in Charlotte, North Carolina, and I lived here in Myrtle Beach. We both had a history with, and a deep love for, the creative, benevolent, and collaborative community that had established itself in Charlotte. However, I had just recently secured a role as the Marketing Director of the Grand Strand Technology Council, and felt like my work was not yet done in that position. We decided that we would give Myrtle Beach a year, and re-evaluate. Since then, we opportunistically sold our property in Charlotte and reinvested it in downtown Myrtle Beach, cutting ties with our idea of moving back to the "promised land" for good.

What we found in that first year of commitment to this city, was the opportunity to build something beautiful. We have a great group of young friends who are uniquely talented, highly educated, committed to this city, and willing to do hard and great work. We also found downtown: blocks that are bursting with history and culture, just waiting to be heard and valued. We found that the cost of living difference would give us the freedom to leverage our finances to invest in our future generation of neighbors. What we now see in this city is great potential.

All of these things influenced our decision to stay and work for the well-being of this city, for we knew that if it was well with the city, it would be well with us! We stayed in Myrtle Beach, not for all that has been established, but for all the potential there is to build something amazing - something that our generation can contribute to the evolution of this great community.

I now serve as the Senior Marketing Manager for Tech Talent South. We are a technical education company, with a primary goal to develop technical and entrepreneurial ecosystems in "secondary technology markets." In 5 years, the company has grown to have campuses in 11 cities (Asheville, Atlanta, Charlotte (HQ), Columbus, Dallas, New Orleans, Phoenix, Raleigh, San Antonio, Wilmington, and Winston-Salem) and one independently licensed location in Malaga, Spain. We are adding at least three new

campuses within the next 12 months, working in close collaboration with coworking spaces, government agencies, higher education institutions, and private corporations. My daily charge is to better understand the 14 unique environments that these campuses serve and the partners that are still needed to develop a more thriving technical ecosystem. My time so far with the company has taught me how to lead our team to deliver progress on tight deadlines, serve each market's unique personality, and understand the motivations of key collaborators.

I am a member of Myrtle Beach's large community of remote workers, utilizing technology to communicate daily with my team. You will find from my attached resume, that I have a background in startup culture, entrepreneurship, and technical creativity. I hope that you will find my skillset to be a beneficial asset to TAG. It would be an honor and privilege to serve my city within the Technology Advisory Group. If you have any questions, please do not hesitate to contact me. I look forward to hearing from you!

Sincerely,

A handwritten signature in black ink, appearing to read "Meagan Michal". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

Meagan Michal

MEAGAN MICHAL

1228 Brown Pelican Drive, Myrtle Beach, SC 29577
meaganmichal@gmail.com // 570-637-6282
www.whoismeagan.com

EDUCATION

- Coastal Carolina University** | Conway, South Carolina *2010 - 2014*
Bachelor of Science in Business Administration- Marketing and International Business (GPA: 3.97)
- ESCE** | Paris, France *2014 - 2015*
Masters in International Marketing

WORK EXPERIENCE

- Intentional Neighbors** | Myrtle Beach, SC *May 2018-Present*
Co-Founder and Operator
- Acquire, renovate, and maintain dignified affordable housing opportunities in downtown Myrtle Beach
 - Starting with a 6-unit purchase in 2018, Intentional Neighbors plans to create small, mixed income communities where ambitious neighboring transforms formerly neglected residential areas.
- Tech Talent South** | 11 Cities in the United States *January 2017-Present*
Senior Marketing Manager
- Oversee all marketing, public relations, and lead generating activity at both the corporate and campus levels nationally
 - Secure and facilitate partnerships with large corporations, government agencies and education nonprofits
 - Drive the evolution of the brand to stay in step with an evolving business model, including a redesign of all assets
- Grand Strand Technology Council** | Horry & Georgetown County, SC *September 2015-January 2017*
Marketing Director
- Designed experiences including coworking office space setup, small investor meetings, and 200+ attended pitch nights
 - Created automated marketing and data processes that integrate several platforms in concert with upcoming events
 - Developed local marketing strategy for a brand portfolio to implement across print, tv, radio, social media, and web
- Startup.SC** (*an initiative of the Grand Strand Technology Council*) | Horry & Georgetown County, SC *March 2015-August 2015*
Community Builder
- Conducted internal research and developed a culture code unique to the organization
 - Coordinated the first alternative tech education course hosted by the organization and delivered by Tech Talent South
 - Designed websites, marketing graphics, newsletters and promo videos to communicate new efforts and program results
- The Contrib(YOU)tion Experiment** | Charlotte, NC *February 2013-September 2015*
Founder / Chief Contrib(YOU)tor
- Built a brand focused on serving others first and accomplishing one's own goals in the process
 - Wrote a book and started thecontribyoutionexperiment.com to spread the idea of a Contrib(YOU)tion lifestyle
 - Extended activities to include a global adventure program for young, entrepreneurial and service minded adults
- ABCdev.** | Myrtle Beach, SC *March 2013-July 2013*
Program Developer
- Wrote an experiential curriculum to empower small teams of at risk teenagers with the tools of entrepreneurship
 - Developed a structure and action plan for a summer startup boot camp and year round after school program
 - Recruited and led a team of approximately 30 adult supporters with various levels responsibility and impact
- Citigold International** | New York, NY *January 2013- April 2013*
Wealth Management Intern
- Led a logistics planning committee for a physical move of the department from one floor to another
 - Retrieved, reformatted, and administered confidential monthly compensation reports for a team of 25 employees
 - Greeted high net worth clients from more than 20 nationalities and handled front desk customer service

MKG Productions | Los Angeles, CA
Events and Marketing Intern

June 2012-August 2012

- Managed new business and RFP's to initiate new relationships with clients such as SKYY Vodka
- Conducted venue research for a range of different styled events in the cities of New York, San Francisco, and LA
- Composed project proposals and budgets for brands such as GUESS Jeans, Beats by Dre, RayBan, and Spotify

Coastal Carolina University Career Services | Conway, SC
Internship Coordinator Assistant

August 2011-August 2012

- Created integrated print and social media campaigns to start campus wide conversations with Career Services
- Facilitated presentations in class sizes of up to 100 students to raise student awareness of the value of internships
- Founded Careers with a Cause, a social impact initiative involving guest speakers and special events

RECENT COMMUNITY SERVICE

Downtown Redevelopment Corporation | Myrtle Beach, SC
Creator and Innovator Social - Organizer & Moderator

Summer 2018

- Assisted the DRC with developing, advertising and implementing the Creator and Innovator Social that resulted in 60+ attendees and impactful conversation

BOONRALLY | Myrtle Beach, SC
Co-Founder & Mentor

Fall 2017-Present

- Guide and direct teenagers in Myrtle Beach as they start their own small businesses before they graduate from high school - Learn more at www.boonrally.com

Mary C. Canty Recreation Center | Myrtle Beach, SC
MCC-LIT (Teen Advisory Board) Mentor

Spring 2017-Present

- Mentor members of the group in all facets of life, including school, family, career goals, and relationships

Kauffman Foundation | Myrtle Beach, SC
1 Million Cups Community Organizer

January - December 2016

- Organized monthly gatherings for startups to pitch their business model and gain feedback from the local community

TECHNICAL PROFICIENCIES & SKILLSETS

- Adobe Creative Suite - Photoshop, Premier, Indesign, Illustrator
- Website design and some front end development (HTML, CSS, Wordpress, Squarespace, Wix)
- Paid digital advertising platforms - Google Adwords & Analytics, Facebook, Twitter, Instagram & LinkedIn
- Data management, CRM, email marketing automation software (Hubspot & Autopilot)
- Writing for content marketing, SEO, grant proposals, trade agreements, or business plans
- Working knowledge of best practices / essential building blocks for building a tech & entrepreneurial ecosystem
- Learn more at www.whoismeagan.com



July 9, 2018

City Clerk
PO Box 2468
Myrtle Beach, SC 29578

To whom it may concern:

I am writing to express my interest to serve on the City of Myrtle Beach's Technology Advisory Group (TAG). With over 25 years of experience in telecommunications industry, I believe my knowledge and exposure to a variety of technologies would be beneficial to TAG. As my attached biography demonstrates, I am also very active in a variety of community and professional groups that provide a healthy understanding of the various educational and business wants and needs related to technology in Horry County.

In my present position, I work closely with various economic development and chamber of commerce entities to educate and assist them with technology requirements for small, medium, and large companies targeted for recruitment to our area. I possess a wide range of knowledge on the technologies and infrastructure that exists in the Myrtle Beach area.

Whether it is traditional voice services, data and transport services utilizing coax and/or fiber, to licensed and unlicensed wireless technologies, working at HTC has given me exposure and understanding of a very broad spectrum of applications. HTC is a cooperative and as such, takes very seriously the challenge of creating jobs and the opportunity to invest and reinvest in the communities that we serve. This commitment also allows me to bring additional resources to the TAG as needed.

I look forward to hearing from you and hopefully, working with this group to help meet and exceed the goals that the City of Myrtle Beach places on the TAG.

With kind regards,

A handwritten signature in black ink, appearing to read 'Brent D. Groome', is written over a faint, circular embossed seal or watermark.

Brent D. Groome
Chief Executive Marketing, Economic & Strategic Initiatives

BDG/cgc
Enclosure

HORRY TELEPHONE COOPERATIVE, INC.

Post Office Box 1820 / Conway, South Carolina 29528-1820 / (843) 365-2151 / FAX: (843) 365-1111 / www.htcinc.net



Brent David Groome

1987 graduate of University of North Carolina Chapel Hill
Bachelor of Arts in Journalism with emphasis in Public Relations
Member UNC Swim Team

Hometown: Thomasville, NC
Relocated to Myrtle Beach / Conway area in 1989

Employment Background:

HTC 1990 – Present

Public Relations Representative 1990 – 1991

Asst. Commercial Manager 1991 – 1993

Commercial Manager 1993 – 1994

Chief Executive – Customer Operations 1994 – 2014

Chief Executive - Marketing, Economic, and Strategic Initiatives 2015—present

GTE 1987 – 1990

Communications Associate 1987-1988

State Public Affairs Manager 1988-1990

Community Activities and Groups:

- Commissioner of the Horry Georgetown Technical College
- Member of the Myrtle Beach Area Recovery Council
- Member of the Horry County Economic Development Strategic Plan Task Force
- President of the Coastal Carolina University Athletic Foundation Board of Directors
- CSSA (Communications Supply Services Association) Board of Directors
- North Myrtle Beach Chamber of Commerce Board of Directors
- CCA (Competitive Carriers Association) Board of Directors
- *Past Regional Board Member for Fellowship of Christian Athletes*
- *Past Board Member of the Myrtle Beach Area Chamber of Commerce*
- *Past Chairman of Conway Area Chamber of Commerce*

Rev. P. Kelly Barr
Mailing: 920 Marion Stage Rd
Fairmont, NC 28340

Secondary: 307 2nd Ave. South, Myrtle Beach, SC 29577

7/09/18

City Clerk,
P.O. Box 2468,
Myrtle Beach, SC 29578

Honorable Members of the City Council,

I write to express my interest in the Technology Advisory Group for Myrtle Beach. While my primary address is in North Carolina, we own a home on 2nd Ave. South in Myrtle Beach and spend approximately half of each year in the city. My wife and I have plans to move to the city full time at retirement. I am excited that the council has formed this new initiative and envision great possibilities emerging with help from the appropriate voices on the group.

I hope a brief history of my experience will impress upon you the assistance I could provide to this group. Currently I work with the North Carolina Conference of the United Methodist Church. In this position I provide administrative and data assistance for 89 United Methodist churches and 102 members of clergy. I collect and analyze data for the churches and clergy of the district. In addition, I serve on the Information Technology subcommittee for the United Methodist Conference. This committee provides information technology and security oversight for 889 churches and over 1,000 members of the clergy.

Prior to my current employment, I served as the Clinical Information Technology Director for a major health care system in North Carolina. This position involved developing electronic clinical documentation used by physicians, nurses, therapist and other caregivers providing care to inpatient and emergency patients. In addition, I was responsible to insure that the system was fully compliant with the Affordable Care Act in order to maximize revenue for the health system.

I believe my experience would be an asset to the Technology Advisory Group and I look forward to hearing from you concerning this initiative. I am excited about the formation of the group and believe it has the potential to provide amazing moves forward for this great city.

Sincerely,



Rev. P. Kelly Barr
910.610.3690
kbarr@nccumc.org

Kendall Davis
230 E Ivystone Drive
Myrtle Beach, SC, 29588
843-467-9555
kendalldavis_3@msn.com

7/9/18

Kendall Davis
Technology Advisory Group
City of Myrtle Beach
Broadway Street
Myrtle Beach, SC, 29577

Dear City of Myrtle Beach Council,

I am inquiring about the position for the Technology Advisory Group. As a current resident of Myrtle Beach, I am proud of what the city does for its people and I would love to be a part of what I can do to help the people of this city. My friends and coworkers have asked me in the past for troubleshoot assistance when it comes to issues with their computers and electronic devices.

I am very tech savvy and always looking for new ways on how to find a better solution to a problem as it arises. Though I do not have a lot of experience working in an IT department, I am always up for new challenges as they arise.

I have worked in many fast-paced jobs that require a lot of attention. I am very detail oriented when it comes to following things to the letter. Some of them have been either in restaurants or more recently working in the sales department at a local news station. I have always been on time for work and worked hard at what I do no matter what.

I would appreciate an opportunity to talk with someone at the City of Myrtle Beach to see about moving forward with this career

Sincerely,

A handwritten signature in black ink, appearing to read 'Kendall Davis', with a long, sweeping horizontal line extending to the right across the page.

Kendall Davis

Kendall Davis

230 E Ivystone Drive
Myrtle Beach, SC 29588
(843) 467-9555
kendallraydavis@gmail.com

I have graduated from Coastal Carolina University with a major in Art Studios and a minor in Graphic design. I am goal oriented, have excellent time management skills, and am determined to achieve all goals.

Experience

WBTW News Station, Myrtle Beach, SC - Sales Assistant

January 2018 - Present

- Responsible for creating new orders
- Placing commercials on air time traffic
- Revising current orders
- Creating revenue reports for the month
- Keeping track of trade agreements
- Helping the Account Executives with orders
- Proficient in Wide Orbit Traffic
- Placing spots on Wide Orbit Traffic Logs

Wild Wing Cafe, North Myrtle Beach, SC -Server

March 2016 - January 2018

- Balance responsibilities in a chaotic environment
- Maintain a rapport with customers
- Up-sell food, beverages, and products
- Provide quality service to our guests
- Responsible for extensive menu knowledge

Wicker Specialty, Little River, SC - Warehouse

June 2010 - Present

- Maintained and executed delivery schedules
- Master of product information
- Manage distributor center and inventory control
- Direct correspondence with customers

Olive Garden, Myrtle Beach, SC -Server

March 2013 - May 2015

- Maintained a rapport with customers
- Up-sold food, beverages, and products
- Provided a quality service to our guests
- Responsible for extensive menu knowledge
- Used multitasking skills

Education

Coastal Carolina University - Conway, SC

Bachelor of Arts in Art Studios and Minor in Graphic Design

December 2017

Skills

Adobe Photoshop
Adobe Illustrator
Adobe Dreamweaver
Adobe InDesign
Microsoft Word
Microsoft Powerpoint
Proficient typing skills
Excellent communication and
Time management
Wide Orbit Traffic

Languages

English
Some Spanish

References

Rob Wyeth
Former Professor
843-349-2103
rwyeth@coastal.edu

Paul Olsen
Former Professor
polsen@coastal.edu

Patty Hilton
Previous Employer
843-361-9464

Academy of Arts, Science and Technology - Myrtle Beach, SC Major
in Graphic Design
May 2013

July 5, 2018

Peter Gasca
1587 Berkshire Avenue
Myrtle Beach, SC 29577
(843) 997-0554

City of Myrtle Beach – City Clerk
Attn: Technology Advisory Group
P.O. Box 2468
Myrtle Beach, SC 29578

RE: Technology Advisory Group Letter of Interest

Technology Advisory Group Committee:

Good afternoon. At the suggestion of Lauren Clever, Executive Director for the Downtown Redevelopment Corporation, I am writing to express my interest in taking an active role with the Technology Advisory Group (TAG) committee with the City of Myrtle Beach.

At this time, I am an instructor and Director for the Community and Business Engagement (CoBE) Institute at Coastal Carolina University. In this capacity, my goal is to further the experiential learning opportunities for students while offering value-added consulting services to local businesses. In the coming year, we plan to expand our impact with additional services, including a proposed business center that will serve businesses along the Grand Strand.

Prior to CCU, I was the founder and CEO for Wild Creations, a toy development company that was recognized as South Carolina's #1 fastest growing small business. Since divesting my interest in Wild Creations, I have taken an active role in the business community, including with Cowork MYR and the Grand Strand Technology Council. I was also an inaugural Startp.sc cohort member.

As a Myrtle Beach resident for over ten years, I am excited for the continued focus to attract new businesses to the Grand Strand, which helps to improve the quality of life for all residents. I feel strongly that my background and current activities will allow me to make a positive impact with TAG, and I welcome an opportunity to discuss how I can contribute and help TAG reach its goals.

Sincerely,


Peter Gasca

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1998

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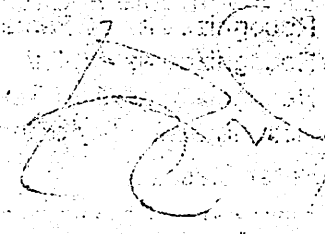
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PETER GASCA

City: Myrtle Beach, SC
Phone: 843-997-0554
Email: PeterGasca@gmail.com
Website: PeterGasca.com
Linkedin: /PeterGasca

OVERVIEW

Peter Gasca is a driven business executive with over 20 years of executive management, strategic consulting and entrepreneurial experience. He has achieved success across multiple disciplines and industries, and he has led teams in large established organizations as well as small startup ventures. Since divesting his interest in his last entrepreneurial endeavor, Peter has been involved with academia, developing and leading student programs and classes at the university level.

EDUCATION

M.B.A. Finance and Business Strategy May 2003
Georgetown University, McDonough School of Business (Link) Washington, DC, USA

B.S. Construction Management May 1996
Arizona State University, Del E. Webb School of Construction (Link) Tempe, AZ, USA

CURRENT EXPERIENCE

Director, Community and Business Engagement (CoBE) Institute Jan 15 – Present
Coastal Carolina University Wall College of Business (Link) Conway, SC, USA

- Founding director for a student-led management consulting program that pairs high achieving undergraduate students with real business clients and problems
- Develop consulting tools, mentor students in sustainable business and life skills, manage recruitment and ongoing operations, act as liaison between the club and university administration

Teaching Associate / Executive in Residence Jan 13 – Present
Coastal Carolina University Wall College of Business (Link) Conway, SC, USA

- Develop and deliver undergraduate and MBA courses in business communications, management, cultural, creativity and innovation
- Serve as faculty advisor for the student chapters of *Society for Collegiate Leadership and Achievement* and *Coastal Entrepreneur Organization*

PREVIOUS EXPERIENCE

Founder / CEO Mar 07 – Jun 15
Wild Creations (Link) Myrtle Beach, SC, USA

- Founded small toy and game company, served as CEO, and implemented strategy that resulted in the business expanding to 1,500 retail stores, including mass retailers, and reaching \$5.3M in revenue in 2009
- Finalist for Entrepreneur of the Year for the Carolinas: *Ernst and Young* 2011
- Recognized as #1 Fastest Growing S.C. Company: *S.C. Chamber of Commerce* 2010
- Recognized as #259/#1,170 Fastest Growing Private U.S. Company: *Inc. 500/5000* 2011/12
- Recognized as Blue Ribbon Small Business Award: *U.S. Chamber of Commerce* 2011
- Nominated for Toy of the Year: *Toy Industry Association* 2010

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PREVIOUS EXPERIENCE (CONTINUED)

Country Director / Technical Advisor
US Agency for International Development
Pragma Corporation (Link)

Dec 05 – Aug 06
Ashgabat, Turkmenistan

- Directed implementation of economic development assistance throughout Turkmenistan while working closely with USAID, government ministries, local partners, and other donor organizations
- Served as business technical advisor to assist 10 local business consultants, marketing specialists, finance specialists and trade specialists in developing strategic business plans for over 25 small and medium sized business clients
- Worked with local associations and community and special interest groups to develop sustainability plans while increasing their effectiveness in the area of business, trade, and civil advocacy
- Supervised activities for accounting reform program (CIPA and CIPAEN), including training of local accountants, testing and certification of over 80 CAPs
- Oversaw regional trade promotion program cumulatively achieving 21 trade deals worth US \$4.3M
- Managed the implementation and quality control of up to 60 business training courses per year

Finance Consulting Director
US Agency for International Development
Pragma Corporation (Link)

Oct 04 – Aug 06
Almaty, Kazakhstan

- Oversaw the development, implementation and quality management of finance consulting products and services for small and medium sized businesses with over 15 consultants in fourteen Enterprise Development Centers throughout five Central Asia republics, including a financial ratio analysis and monitoring tool, cash flow analysis and forecasting tool, and investment analysis tool
- Managed financial reporting requirements for enterprise clients while monitoring and training business consultants in compliance practices
- Implemented process improvement analysis and introduced new process concepts, consulting tools, and performance measurement system, reducing implementation time for clients by 67%
- Managed region-wide measurement and monitoring system that tracks aggregate impact of the project's consulting services in terms of sales and productivity

Volunteer / Business Technical Advisor
MBA Enterprise Corps (now PYXERA Global) (Link)

Jul 03 – Oct 04
Almaty, Kazakhstan

- Supervised and provided business advisory services to a team of five local Business Consultants, two Finance Consulting Specialists and two Marketing Consulting Specialists
- Achieved an average client portfolio annualized sales increase of over 130% and productivity increase of over 100% (through October 2004)
- Initiated professional development tools and trainings for Business Consultants and Specialists to improve business skills and consulting effectiveness, resulting in the largest client portfolio of the five Central Asia Republics (portfolio of 265 clients through October 2004)
- Managed and participated in the creation of business development tools used to analyze, improve and monitor the business stability of individual SMEs, including a computer-based strategic business plan model, an electronic financial analysis and monitoring tool, and numerous staff trainings
- Provided advisory services to a staffed Association Development Consultant working with local associations to develop strategic action plans to improve advocacy effectiveness

PREVIOUS EXPERIENCE (CONTINUED)

- Planned, opened, and staffed a new development and training office in Astana, Kazakhstan
- Developed Central Asian-wide measurement and monitoring system based on client financial information to report the aggregate impact of the project's consulting services in terms of sales and productivity.

Community Project Manager

East of the River Community Development Corporation

Jun 02 – Jul 03

Washington, DC, USA

- Performed due diligence, created project specifications and general scope and negotiated contracts for a 25-unit single-family housing project utilizing system-built homes
- Produced site schematic, helping to maximize site usage while remaining within planning regulations
- Generated finance proposal for lending institution to secure \$2.5M in grants and low-cost loans
- ERCDC was closed in 2005 after the unfortunate death of the organization's leader (Link)

Director of Purchasing

Standard Pacific Homes (now CalAtlantic Homes) (Link)

Dec 98 – Aug 01

Scottsdale, AZ, USA

- Oversaw all raw and finish material purchases for construction of new homes, which accounted for over 55% of total company expenditures at approximately US\$125M
- Developed operational process improvements, increasing department capacity from an operating level of 370 new home closings in 1998 to 1,100 in 2001 with no increase in staff
- Implemented construction process improvements and product reengineering, and partnered with contractors to reduce total production costs 5%
- Formulated budgets and feasibility analysis for potential property purchases through competition and market analysis and presented feedback to senior management for financial planning purposes
- Recovered approximately \$250,000 in concessions per year by negotiating builder/supplier incentive programs
- Directed and led purchasing department and maintained overhead productivity while leading the team through two complex company acquisitions and reorganizations
- Helped analyze and adapt legal contract documents to reduce conflicts and litigation vulnerability

ADDITIONAL ACTIVITIES

Writing: *Entrepreneur.com* (column) and *Inc.com* (column), Columnist
One Million Frogs (book); Author

Languages: English-Native
Russian-Conversational / Spanish-Working Knowledge

Activities: Startup.SC / Grand Strand Technology Council; Mentor and Advisor
Each 1 Teach 1 Entrepreneurship Institute; Board Member
Myrtle Beach Chamber of Commerce; Legislative Policy/Small Business Councils
Burgess Elementary School; School Improvement Council, Robotics Coach
Innovation Engineering, Blue Belt and Instructor

Interests: Wellness, education, writing, photography, home brewing, politics



601 21st Ave. North, Suite 10010 | Myrtle Beach, SC 29577 | Ph. 843 424 8000 | www.tkaczengineering.com

June 22, 2018

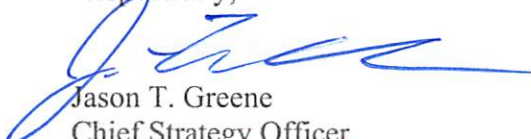
To whom it may concern,

I would like to express my interest in serving on the newly formed Technical Advisory Committee for the City of Myrtle Beach. As a long-time advocate, supporter, and executive within the technology community, I believe that the efforts to discover new ways to retain and attract technology companies and entrepreneurs to our area are paramount to economic growth and diversity.

My passion for community involvement stems from a deep-seated belief that it is my civic duty to serve the citizens of our city. To that end, I have previously dedicated my time to various committees of the City of Myrtle Beach and local non-profits for the purpose of giving back to causes I feel strongly about. In tandem to my wanton desire to serve, is my passion for technology. This passion stems from a strong technical education, a professional career that has been immersed in cutting-edge technology for the last 30 years, and a desire to solve real-world problems with technology.

Equipped with what I have learned about the local technology and entrepreneur community in the last 13 years, I know that there is a strong and supportive group of technology companies and entrepreneurs in the area that believe as much as I do in giving back to our community. I believe together we can chart an exciting course for the future of Myrtle Beach. Again, I would like to express my interest in serving on the Technical Advisory Committee.

Respectfully,



Jason T. Greene
Chief Strategy Officer
Tkacz Engineering, LLC

Jason Greene

Tkacz Engineering

Responsible for determining corporate strategy, building business relationships, and managing projects.

Grand Strand Technology Council

Responsible for developing and executing the directives of the Board of Directors to include cultivating and supporting the technology and entrepreneur community; supporting science, technology, engineering, and mathematics education; developing pathways to support economic development in the technology sector.

Tradd Management

Responsible for developing operations procedures to efficiently manage the company's portfolio of properties, developing new technologies to assist in communication and operations management of managed properties, and managing and coordinating the operations of the company and over 60 properties.

Ally Management

Responsible for corporate communications, technology integration, and development of the emergency operations plan.

A&I Fire & Water Restoration

Responsible for the daily operations the company to include integrating new technology and developing the emergency operations plan.

United States Marine Corps

Responsible for the daily operation of the helicopter squadron to include meeting or exceeding the training objectives and combat effectiveness of 300 personnel, the maintenance of over \$700 million in assets (including 42 aircraft), and instructing pilots and aircrew in the appropriate syllabus to achieve the desired instructor and/or tactical designations. Also responsible for the integration of commercial technology to enhance operational effectiveness.

Organizations

- Rotary Club of Myrtle Beach
- Leadership Grand Strand Alumni Association
- Leadership Grand Strand Board of Regents

Volunteer Experience & Causes

- Board Member - Workforce Development Board - WRCOG (Current)
- Board Member / Vice Chair - New Directions of Horry County (Former)
- Planner / Organizer - Military Appreciation Days Committee (Former)

Skills

- [Team Building](#)
- [Strategic Planning](#)
- [Project Planning](#)
- [Business Process](#)
- [Technology Integration](#)
- [Public Speaking](#)
- [Training](#)
- [Leadership](#)

Certifications

- Project Management Professional (PMP)
- General Contractors License (Unlimited)
- Commercial Pilot (Helicopter)

Education

- University of Southern California - Bachelor's of Science Degree

Mary:

At Dr. Walters request I am emailing you to indicate my support for him serving on the City of Myrtle Beach's Science and Technology Advisory Council. Given his expertise, I feel he would be an extremely valuable addition to the group.

I would also mention, that should you be interested, I would also be willing to suggest a representative from the 5thT Innovation Group (the owners/operators of the Conway and Georgetown Innovation Centers – and the soon to open NMB Innovation Center). I particularly mention this due to our micro-loan activities: through our lending partner, we have moved over one-quarter of a million dollars of loan funds into the region (providing small capital investments is a critical part of any economic-growth strategy). This is in addition to our business-development activity, which has been quite successful (most recently Lysi-US and The Recovery Room, Myrtle Beach).

Again, (and to the main point of this email), I am confident that Dr. Walters would be a great addition to your team.

I hope all is well...

Mike

Michael H. Roberts, Ph.D.
Vice-President for Research and Emerging Initiatives
Dean – College of Science
Coastal Carolina University
P.O. Box 261954
Conway, SC 29526-6054

v. (843) 349-2282

c. (914) 260-3424

f. (843) 349-2926

mroberts@coastal.edu

@CCUScienceDean

KEITH WALTERS

Professor
 Department of Marine Science
 P.O. Box 261954
 Coastal Carolina University
 Conway, SC 29528-6054

Phone: 1-843-349-2477
 Fax: 1-843-349-2545
 Email: kwalt@coastal.edu
 WebSites: www.coastal.edu/marine/keithwalters/
www.oyster-restoration.org

EXPERTISE

Marine Ecology; Oceanography; Statistics; Experimental Design; Videography; Management;
 Computer and Software Systems Design; Environmental Restoration; Shellfish; Educator

EDUCATION

University of South Florida	Ph.D.	Biology	1987
Florida State University	M.S.	Biology	1977
University of Oregon	B.S. (Honors)	Biology	1974

PROFESSIONAL EXPERIENCE

Coastal Carolina University: Chair, Associate/Full Professor	2001-Present
Middle Tennessee State University: Assistant/Associate Professor	1995-2001
University of Georgia: Research Scientist	1990-1995
CSIRO, Australia: Fulbright Researcher	1988-1989
Stetson University: Assistant Professor	1987-1988
University of South Florida: Research/Teaching Assistant, Lecturer	1981-1987
Mote Marine Laboratory: Systems Analyst Consultant	1986
VTN Oregon, Inc.: Statistical Analyst Consultant	1980
Oregon State University: Systems Analyst/Statistical Consultant	1979-81
Blackwell North America: Computer Systems Analyst	1978-79
Florida State University: Teaching Assistant	1976-77
University of Oregon: Teaching Assistant	1972-74

PUBLICATIONS

Peer-Reviewed Journal Articles: 29
Peer-Reviewed Books & Book Chapters: 3
Peer-Reviewed Website Articles & Reports: 6

GRANTS (>\$750,000 total)

Funding for Coastal Recycling and Restoration Initiative (CORRI):
 Bunnelle Foundation, 2014-2015, funded, "Coastal Oyster Recycling and Restoration Initiative – Georgetown County," US\$39,092.
 Fish America Foundation/NOAA Restoration Center, 2012-2014, funded, "Grand Strand community restoration of tidal swash estuaries," US\$181,753 (with Drs. Coen, Martin).

RECENT WORKSHOPS, SYMPOSIA & SPECIAL SESSIONS (selected, past 2 yrs.)

2016-18, Invited Participant, Living Shorelines Working Group, SC Department of Health and Environmental Control, Charleston, SC.
 2016-17, Invited Participant, Hog Inlet Watershed-based Plan Technical Advisory Committee, Waccamaw Regional Council of Governments, Georgetown, SC.

RECENT PRESENTATIONS (selected, past 2 yrs.)

- 2018, Walters, K., “The ability to describe allometric differences in functional morphology among saltmarsh plant species,” Marine Benthic Ecology Meetings, Corpus Christi, TX.
- 2017, Funk, T. S., K. Walters, and K. O’Shaughnessy, “Tidal creek effects on oyster reef associated nekton and benthos condition and density,” Marine Benthic Ecology Meetings, Myrtle Beach, SC.
- 2016, O’Shaughnessy, K., K. Walters, T. Funk, and C. Martin, “Ecosystem restoration along the Grand Strand, South Carolina, USA: the Coastal Oyster Recycling and Restoration Initiative (CORRI),” EcoSummit 2016, Montpellier, France. Outstanding Early Career Researcher Poster Award

STUDENTS DIRECTED & COMMITTEES SERVED ON

Career Total = Undergraduate researchers > 50; M.S. researchers > 25
Ph.D. researchers = 3; Postdoctoral researchers = 2

PROFESSIONAL ACTIVITIES (selected)**Benthic Ecology Meeting Society**

President and Local Organizing Committee Chairperson (2016-2017)

46th Annual Benthic Ecology Meeting, **Myrtle Beach Convention Center**, Apr. 2017

Held jointly with Southeastern Estuarine Research Society Spring Meeting

The Benthic Ecology Meeting is a premier scientific conference attracting participants from around the world. Approximately 650 scientists from 32 states and 8 foreign countries attended the 4 d conference in Myrtle Beach last year.

Coastal Oyster Recycling and Restoration Initiative - CORRI (2012-2016)

Founder and Chief Operating Officer

CORRI was developed to recycle oyster shells directly from local restaurants and use the shell to create new oyster reefs within inlet and swash tidal creeks along the **Grand Strand**. Initially involving 6 local restaurants (e.g., Flying Fish, Noisy Oyster) and a local recycling company (Recycle Grand Strand), the project collected >100 tons of shell, constructed reefs in 6 tidal systems (e.g., Withers, Hog Inlet) totaling >300’ of shoreline, and involved >100 community volunteers (e.g., K-12 students). Results from CORRI have and continue to be presented at national and international scientific conferences (e.g., 2014, Walters, K., K. Roff, C. Martin, N. Chambers, and L. Coen, “Challenges associated with establishing an oyster recycling and reef restoration program,” International Conference on Shellfish Restoration, Charleston, SC.)

Oyster Restoration Workgroup

Co-Organizer (2004), Webmaster (2005-2009), Co-Director (2009-present)

Held the first Oyster Restoration Workgroup at the **Springmaid Conference Center, Myrtle Beach**, in April 2004. Approximately two dozen shellfish researchers met for two days to discuss the fledgling oyster reef restoration efforts along the East Coast and begin to develop best practices for future restoration projects. One result was the Oyster Restoration Workgroup website that has become a valued resource for the shellfish restoration community (www.oyster-restoration.org).

Jennifer Stanford

From: Mary Jeffcoat
Sent: Friday, June 15, 2018 3:26 PM
To: John Pedersen
Cc: City Council
Subject: FW: Sci/tech advisory board
Attachments: KW_Resume_2018.pdf

Hi John and colleagues:

Please see the email below from Dr. Roberts at CCU recommending Dr. Walters to be CCU's representative on our Tech Advisory Board. Attached is Dr. Walters' resume. Dr. Walters lives in Market Common and he recently sent all of us an email about the importance of science in decision making. After receiving that email, I met with Dr. Walters and believe he is a good candidate for our new board.

Dr. Roberts also is suggesting a representative from the 5th Innovation Group. This group, it appears, is county-wide and I think Council will need to discuss if a representative needs to be included on our Board.

So, John, I am passing all of this on to you for consideration, with other candidates, by City Council.

I hope you all have a great, safe weekend.

Mary

From: Michael Roberts [mailto:mroberts@coastal.edu]
Sent: Friday, June 15, 2018 10:28 AM
To: Mary Jeffcoat <mjeffcoat@cityofmyrtlebeach.com>
Subject: Sci/tech advisory board

Josh Hause
657 Tupelo Lane, Unit C
Longs, SC 29568

7/4/18

City Clerk
P.O. Box 2468
Myrtle Beach, SC 29578

Dear Council,

This letter is in reference to an article I recently read about the new Technology Advisory Group. As a brief biography, I am the Owner of a small digital marketing company called Hause Creative based in Longs, South Carolina. My company offers Web and Graphic Design, Search Engine Optimization and Social Media Marketing services. I have been in the technology scene for years and have held various roles in large corporations centered around technology and it's application in business. I earned my undergraduate degree in Risk Management and Insurance from Ohio State in 2006 and my MBA in Marketing and International Business from Xavier University in 2011. I have also earned a Certificate in Web and Graphic Design.

My interest in serving on TAG is two-fold, first, to help Myrtle Beach establish itself as a more tech friendly place to live and do business, second, to expand my network and learn more about the city I have decided to make home.

Please let me know if you have time to discuss further.

Thank you for your time and I look forward to hearing back.

Sincerely,

Josh Hause
hausej1@gmail.com
513.594.0976

John Hanes
677 Tenth Lane NW
Atlanta, GA 30308

Page 1

City Park
Box 3408
Atlanta, GA 30318

Dear Council

The letter in reference to an article I recently read about the new Technology Advisory Group
As a first step, I am not aware of a small digital marketing company called Hanes
Creative based in Long Beach, California. My company offers Web and Graphic Design
Training (Certification and Social Media Marketing services). I have been in the technology sector
for years and have held various roles in large corporations, worked in the technology and the
application in business. I earned my undergraduate degree in Business Administration and Information
from Ohio State in 2000 and my MBA in Marketing and International Business from Xavier
University in 2011. I have also earned a Certificate in Web and Graphic Design.

My interest in serving on TAG is two-fold, first to help bring to light established local as a non-
profit ability place to find and to establish a second to expand my network and learn more about
the city I have decided to call home.

Please let me know if you need any more information.

Thank you for your time and I look forward to hearing back.

Sincerely,

John Hanes
677 Tenth Lane NW
Atlanta, GA 30308

City Park
Box 3408
Atlanta, GA 30318

To the Members of Myrtle Beach City Council:

On behalf of Horry-Georgetown Technical College, we are excited about the formation of the new Technology Advisory Group (TAG) for the City of Myrtle Beach. I am very interested in serving on this committee for a number of reasons.

First, I want to stay informed, learn, and contribute to the community in which my family and I live. I care about the Grand Strand's future, whether it is a digital future, technology equity, open government, civic participation or pieces of each. I would enjoy being part of this new advisory group to offer my knowledge, skills, and dedication to TAG as it carries out its work.

As a result of my experiences, I have a keen understanding of the role and function of technology and the benefits it brings to our community and individual life. I believe in the power of a group process, and understand the importance of bringing a representative group of stakeholders to the table to develop goals and long-range strategic planning. I am a collaborative person by nature and enjoy the synergy that comes about from a dynamic group process.

Finally, I believe that it is vital for the area to have a focus on technology. Community stakeholders need to be involved, represented on committees and be invested in the decisions that are being made relative to our economic welfare. I want to be part of the solution. If selected, I will be diligent about that responsibility and will strive to make positive and meaningful contributions to TAG.

Thank you for your consideration of my appointment.

Sincerely,



John Dove

Vice President for Information Technology



John Dove

Vice President for Information Technology

John Dove joined Horry-Georgetown Technical College as the Vice President of Information Technology in 2016, and is responsible for entity-wide information technology including technical support services and administrative information systems. A Kentucky native, Mr. Dove previously worked for Big Sandy Community and Technical College for 17 years as Director of Information Technology, Dean of Administrative Services and Special Assistant to the President.

Mr. Dove holds a Bachelor of Business Administration Degree with an emphasis in Computer Information Systems and a Master of Science in Management Information Systems Degree from Morehead State University.

John and his wife, Bonita, reside in North Myrtle Beach and have two sons, ages 13 and 20.